



New Era Farmers Market Vendor Rules

The New Era Farmers Market is located on the grounds of the New Era Christian Reformed Church, 1820 Ray Avenue, New Era, MI 49446

Market Mission Statement

To provide access to healthier foods at reasonable prices. To support local growers and bring fresh food from farm to table. As a community builder to enrich New Era and Surrounding Oceana County with a venue for family friendly musical entertainment, activities for children and local craft. Provide a community gathering spot encouraging social and cultural options for the entire family. Include a minimal cost dinner. The New Era Farmers Market is an outreach ministry for the New Era Christian Reformed Church.

Seasonal Bi-Weekly Farmers Markets for 2024. Will take place on the second and fourth Tuesday afternoons from 4-7 pm. Market dates are: June 11, June 25, July 9, July 23, August 13, August 27, September 10 and September 24.

Rates per Booth

\$10 per market or \$70 for **all** 8 markets if sent in with the application or paid at the 1st market. Payable at each Market (with special permission from Market Manager) but must have your commitment. Payment in advance is preferred.

Arrival

Each vendor is asked to be completely set-up and ready for business by 3:45 pm on Market day. Market will open at 4 pm. Vendors may start arriving at 1:00 pm. the day of the Market. Exceptions are made for vendors with large displays or tents that have seasonal space assigned, these vendors can set up tents/canopies on Monday evening prior to each market, so arriving on market day involves just bringing product in and set up of your booth.

Vendors are assigned spaces. Seasonal vendors are assigned a specific space for all markets they wish to attend. Space is assigned on a first come first serve basis. Seasonal vendors are asked to notify the market manager if unable to attend. Any remaining space is assigned by the market manager.

Departure

Each vendor is asked to begin booth tear-down **NO EARLIER** than the 7 pm. market closing time. Unless you have an emergency or run out of product and must notify the market manager. In the event of weather issues you will be directed by the Market Manager. Please leave the sight as found, remove all trash and refuse. Exit the Market courteously and responsibly.

Vendor Parking

After unloading it is strongly encouraged that you park at the designated parking areas or New Era Christian School and walk back to the church either across the soccer field or along the road. Special arrangements are possible for a limited number of vendors to park behind their booth due to physical limitations or to have access to additional products. Must be approved by the Market Manager.

Non-Profit Groups

The Market welcomes local non-profit groups to be a vendor at no charge. Their booth must provide a community activity, display table, demonstration or information. Contact the Market Manager to discuss your non-profit group's involvement and obtain approval. Non-profit groups include Girl Scouts, Boy Scouts, 4-H, Humane Society, etc. Non-Profit groups are not allowed to have baked good sales as a fundraiser at the Market, because loyalty in that area is to Baked Good Vendors. Girl Scouts may sell cookies and Boy Scouts may sell popcorn. Refer to the Vendor Application for contact Information if you have questions.

Crafters Bakers and Artisans

As we plan on being a small market we will limit the number of jewelry vendors, bakers, garden artists, textiles artists, etc. so we do not have duplication.

No Solicitation Policy

Any person or group entering the Market area with intentions of spreading a message, campaigning, obtaining signatures on petitions, or giving a speech will be asked to leave by the Market Manager or their designee.

Type(s) of Perishable Products that might be available for purchase at our Farmers Market;

- ★ Frozen or fresh meat/poultry, fresh eggs, locally made cheese, seasonal fruits & vegetables (proof of certified organic farm, if claiming to be).
- ★ Plants and flowers.
- ★ Prepared meat, cooked food and products prepared in a commercial kitchen (proof of license ie caterers or restaurant).
- ★ Baked goods or candy individually or quantity wrapped and labeled in accordance with the MI Cottage Food Law, PA 113 (see the Michigan Department of Agriculture and Rural Development website at MI.gov/MDARD)
- ★ Maple syrup, honey or other home canned products (i.e. barbecue sauce, salsa, jams or jellies)
- ★ Home made pet treats if you have a pet treat license

Vendors will be responsible for keeping their perishable products cold. If using a generator it must be a quiet one. We follow regulations of MDARD and FDA at our market.

Vendor Market Regulations

Only food booths and entertainment will have access to electricity from the church. Vendors are required to provide their own canopies, tables and chairs. It is suggested that vendors bring a waste basket or trash bag to have at their booth.

Vendors are responsible for the cleanliness of their booth during the market and must remove all refuse and trash at the end of each market. A booth must be under the “on site” supervision of a responsible person 16 years of age or older.

No alcoholic beverages may be consumed on site although tastings would be permitted, with product purchased at market to be consumed offsite.

No Marijuana or products containing Marijuana or its derivatives shall be consumed, sold or given. CBD products must follow the MDARD requirements for labeling and THC content.

Pets **are** allowed at a vendors booth, and must be on a leash. Any pet visiting the market must also be on a leash. Vendors are responsible for cleaning up after their pets.

In accordance with the MI Dept. of Agriculture Regulation No. 556 for “open air municipal and farmers markets,” the sale of live animals will not be allowed at the market.

The market does not permit the sale of flea market items or antiques, unless these items are part of a display of products or used as part of your product.

Vendors shall not engage in disruptive conduct. Profanity will not be tolerated and you will be asked to leave. Any disagreements between vendors are to be handled in a respectful and professional manner away from booths and customers. Complaints should be brought to the Market Manager or their designee. Failure to comply with the Rules and Regulations may be cause for dismissal from the Farmers Market.

